



Crystal Owl® Competition for XR made in Latin America

Submission guidelines and regulations

SUBMISSION DEADLINE : 5 SEPT 2021

The Crystal Owl® Competition of Stereopsia LATAM is the pinnacle of the event. It is a great moment of conviviality where the best innovators and contents are put under the spotlight.

These regulations are only valid for the Crystal Owl® Competition of Stereopsia LATAM, for contents produced in Latin America.

ARTICLE 1 - DATES

The 1st edition of Crystal Owl® competition, line-up and ceremony will take place on 18-22 October 2021, during the Stereopsia LATAM event.

ARTICLE 2 - ELIGIBILITY

To be eligible in the Crystal Owl® competition, the content must comply with the following requirements:

- Must have been produced or at least 30% co-produced in Latin America & the Caribbean*.
- Must have been completed between **1 January 2020 and 1 September 2021**.
- Contents must be narrative live action or animation (with or without interactivity).
- Contents must not have been submitted to Stereopsia previously. If the content is a sequel to a previously submitted content, at least 50% of the new content must be NEW material.
- Contents that require heavy installations will not be accepted (or not shown with heavy set-up).
- Contents that have already been contextualized or shown with an installation must be indicated as such in the submission form.
- All XR immersive format accepted: VR (autonomous & single-computer powered headset), AR.

List of eligible countries:

- Countries in Latin America and the Caribbean: Antigua and Barbuda, Argentina, Bahamas, Barbados, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominica, Dominican Republic, El Salvador, Ecuador, Grenada, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, St. Kitts and Nevis, St. Lucia, St. Vincent and The Grenadines, Suriname, Trinidad and Tobago, Uruguay and Venezuela.

- Dependencies or Areas of Special Sovereignty: Puerto Rico, Guadeloupe, Martinique, French Guiana, Curaçao, Aruba, U.S. Virgin Islands, Cayman Islands, Sint Maarten, Turks and Caicos, British Virgin Islands, Caribbean Netherlands, Anguilla, Montserrat and Falkland Islands.

ARTICLE 3 - JURY & CATEGORIES

The Stereopsia LATAM Jury is made up of a dozen of industry professionals from the fields of XR in Latin America. They will evaluate the XR experiences to nominate the best contents.

Awards will be handed out in the following categories:

BEST XR EDUCATIVE EXPERIENCE
BEST XR HERITAGE EXPERIENCE
BEST XR CREATIVE EXPERIENCE
BEST XR SOCIETAL IMPACT
BEST XR TECHNOLOGICAL ACHIEVEMENT

The organizers reserve the right to add or withdraw one or more categories as they see fit.

ARTICLE 4 - ENTRY FEE

There is no entry fee.

ARTICLE 5 - SUBMISSION CONFIRMATION

Content registrations will be considered as confirmed, and notified as such, when the **online submission** is filled in on our website (www.stereopsia.com), the **content submitted** via a link in the online submission form (the link must be valid at least until 22 October 2021), and the **entry fee** is paid. The Crystal Owl® Competition reserves the right to refuse any registration that hasn't followed all the submission steps. Contents sent without any registration will be refused.

ARTICLE 6 - SUBMISSION DEADLINES

The deadline for the submission and uploading of XR content is 5 **September 2021**. Please note that the uploading must be done at the time of the submission process via a link (*Vimeo/YouTube* for the teaser, and file in the cloud for the AR/VR content). The person in charge of the submission will provide the necessary assistance to Stereopsia's Head of content screening to ensure the proper functioning of the piece.

ARTICLE 7 - NOMINATED CONTENTS

Presentation at Stereopsia

Should your content be selected by the Stereopsia LATAM Jury, it will be showcased during the Stereopsia LATAM event. Selected contents will be shown in Spanish or English. Contents in other languages are to be screened in their original version with Spanish or English subtitles (under the image) or dubbed. Subtitling and/or dubbing is at the producer's expense.

Dates, times and screening venues of nominated contents will be communicated to the right-holders no later than August 2021.

Selection announcement

The list of selected experiences will be announced by email to the main applicant, and publicly on the Stereopsia LATAM website and social media, by the beginning of September 2021.

Logos/ publicity

Should the selected work be nominated, or later be awarded a prize, the rights holders for the nominated/awarded contents agree to include the **Stereopsia laurel** on all promotional and publicity material pertaining to the work (website, press kit, poster, etc.).

Invitations

The creators of the nominated contents shall receive **up to two Premium Passes to Stereopsia LATAM** (18-22 October 2021) and **two invitations to the Awards Ceremony** (22 October 2021).

The Premium Pass includes a five-day accreditation to attend all conferences, keynotes, exhibition, and line-ups. The Awards Ceremony is a glitzy black-tie cocktail and ceremony, where the Crystal Owl Awards will be handed out. The invitation also includes **travel expenses** (with a maximum amount of 500 USD per production – reimbursed after the event upon sending of an invoice). Accommodation in Santiago is not included. Should other members of the team wish to attend, travel and accreditation costs shall be at their own expenses.

Total value of the invitation: **860 USD**.

Press kits

The information and materials submitted will be used by the communications team of Stereopsia LATAM. They must be notified of any changes taking place between submission and selection as quickly as possible.

Visuals

Visuals – HD and not subject to copyright – that were sent along with the submission form will be used by Stereopsia LATAM to publicize the selection. Stereopsia also reserves the right to re-use them on its various communication channels, for promotional purposes.

ARTICLE 8 - RESPONSIBILITY OF THE ORGANIZERS

The Crystal Owl® Competition reserves the right to use all data from the submission forms. The Crystal Owl® Competition declines any responsibility for registration applications not received. Stereopsia reserves the right to suspend, cancel, or postpone the event or to modify the regulations, at any time, according to the requirements of its exploitation. No compensation of any kind can be made to the participants.

By submitting your content to the Crystal Owl® Competition, you agree to the data processing policy of Stereopsia.

Participation in the Crystal Owl® Competition implies acceptance of the foregoing guidelines and regulations.

CONTACTS

For any information concerning the submissions, the regulations or the Competition, please contact:

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